



Monday, June 26, 2017

Statement by Foremost Farms USA about Supplying Milk for New Yogurt Product

BARABOO, WISCONSIN -- Foremost Farms USA[®] is proud to be the exclusive supplier of milk for the launch of *Oui by Yoplait*. It's an exciting new product in the yogurt case, and we're hoping it continues the growth of the dairy section. Our member-owners work hard to be the best dairy suppliers in the world, and they demonstrate that by partnering with great brands like *Oui by Yoplait*.

We partner with customers who offer choices to meet different consumer demands. It's important to our member-owners that we recognize the changing marketplace, but also to respect all viewpoints. We supply both conventional and specialty milks to General Mills. Our member-owners' cows that supply milk exclusively for *Oui by Yoplait* are fed a diet of only non-GMO feeds.

For interviews, contact:

Joan Behr, Sr. Director of Communications & Brand Management
Foremost Farms USA
Phone: (608) 355-8812
Email: joan.behr@foremostfarms.com